



CALL-TO-ARTISTS FOR SIGNAL CABINET ART

The City of Round Rock Arts and Culture seeks ARTISTS for SIGNAL CABINET ART applicants for its 2015 Signal Cabinet Art.

The Signal Cabinet Art Program is a vision of the City of Round Rock Arts and Transportation departments and part of the Arts Master Plan. The goals are to provide visual interest at traffic lights; increase the number and variety of outdoor public art installations by local and regional artists; stimulate creative thought and reflective conversation among residents and visitors; provide opportunities for community branding and increase cultural tourist through art; and soften the visual impact of numerous industrial-looking signal cabinets and increase the public value of these assets.

We invite artists to submit your work of art for the 2015 Signal Cabinet Art Program. We are focusing on artist's vision with specific themes to where each "signal cabinet" is located. All works submitted must be of original design and execution. The signal cabinets are located in highly visible public spaces at the following locations:

1. US79 @ Telander Drive (Dell Diamond front entrance)
2. US79 @ Harrell Parkway (Old Settlers Park entrance)
3. FM3406 @ Chisholm Trail Road (RR Sports Center)
4. Sam Bass Road @ Chisholm Trail Road (Historic Old Town of Brushy)
5. Gattis School Road @ Windy Park Drive (Clay Madsen Center entrance)

GUIDELINES AND SUGGESTIONS:

The following guidelines and suggestions define the considerations the City of Round Rock Arts and Transportation will use to review the designs:

The primary purpose of this program is to create a public benefit. Therefore, images that convey messages appearing to advertise, or promote a private entity (corporation, neighborhood business, or other community organization) will not be accepted.

Applications are encouraged to create designs for the boxes that contribute to the visual quality of the street-scape.

Images that create a driver distraction or could be confused with traffic signs will not be accepted. Artwork shall not distract motorists, be designed in a manner that allows them to be confused with traffic signs, or block view of pedestrians. Designs must not be offensive, or contain any representations of traffic lights, signs or signals.

If the design is to include text, it must be included in the design. Designs may not be used for advertisement or to promote a business, product or viewpoint.

Designs may not include any breach of intellectual property, trademarks, brands, images of illegal activity or involve the attachments of any object(s) to the box.

Because the program is to help deter graffiti vandalism, designs should not mimic or take the style of tags or graffiti.

The finished artwork(s) will be in the public domain and therefore may be vandalized. Accordingly artists should be thoughtful about having large open area in the design – for example, large areas of blue sky might give a vandal the perfect spot to deface the work.

Artist agrees that City of Round Rock owns the original work of art substantially as described in the design concept. Artist agrees that this work shall be a unique example of Artist's work and Artist shall not anywhere else produce such work in full scale, without the express written consent of City. Copies of the work can be made by Artist for the purposes of display or applications for further commissions provided City is credited with commissioning the original work.

Artist grants City of Round Rock an irrevocable license to make two-dimensional reproductions of the work for non-commercial purposes, including but not limited to reproductions used in advertising, brochures, media, publicity and catalogues.

The City of Round Rock will hire a professional printing company to do the installation on the signal cabinets. Vinyl wraps will be professionally created by a company of the city's choice. All vinyl wraps must be professionally installed and may be insured against damage.

Artists must use the attached template provided to propose a design concept. Be aware that some changes to the design may be required to accommodate site requirements.

The City of Round Rock must have 24 hour access to signal control boxes and no intrusion on their function, the door, locks and key flaps.

Artwork shall not affix to hardware to, or penetrate the signal box.

Signal Cabinet Art may have specific themes – example: the Chisholm Trail and Sam Bass area cabinets might have a historic/cowboy theme cabinets near a high school might display school spirit.

The city retains the right to graphically reproduce the image of the artwork for municipal purposes.

The artwork is intended to remain on signal boxes for a period of five to ten years. However, the city reserves the right to remove, paint out, reuse the installation, or control boxes at any time without notice.

Artists work selected will receive a \$250 honorarium.

All art media types accepted as long as it can be transformed to be printed on vinyl wrap that will be applied directly on the signal cabinets. All signal cabinets will be wrapped with vinyl and will be paid by the City of Round Rock.

THE SELECTION PROCESS

Artists are invited to submit three (3) images of their work for review. Artist may submit up to 3 original works in pdf or jpeg formats and email to swilkinson@roundrocktexas.gov Artist must complete the attached "Artist Information sheet" to be included in the submission review. Submissions will be reviewed by the City of Round Rock Arts and the Transportation departments. Jurying is based on the originality of the piece, its design and concept to the area, safety, durability, and suitability for an outdoor public exhibit. The departments reserves the right to reject any and all entries at any time in the review and selection process.

For more information call Scot Wilkinson, Executive Director of Arts and Culture at 512-671-2705 or swilkinson@roundrocktexas.gov

ARTISTS ELIGIBILITY

The Signal Cabinet Art Program is open to an artists or team of artist residing in Round Rock or Williamson County, 18 years and older. All eligible applications, regardless of race, sex, religion, nationality, origin or disability, will be considered.

CALL FOR ART

September 15 – October 15, 2014

Wednesday, October 15, 2014: Entries must be received in City of Round Rock Arts office.

Monday, December 15, 2014: Notification of selections announced.

Friday, December 30, 2014: Contracts returned, signed and submitted to
City of Round Rock Arts office.

TIMELINE FOR SIGNAL CABINET ART DISPLAY

Approximately: January 5 – March 30, 2015 to be installed

Sunday, March 29, 2015: Signal Cabinet Art and Artists' Reception.

CONTRACT

Upon selection and final design approval, the artist must complete a contract with the City of Round Rock Arts. All finished work will reflect the drawings, design, and concept approved by the City of Round Rock Arts and Transportation departments.

Signal Cabinet Art Display”

City of Round Rock “Signal Cabinet Art” Artist Information Sheet

Deadline for submission: Wednesday, October 15, 2014 by 5:00 p.m.

Entries must be original work. Definition of original work – all work must be from the artist’s own imagination or personal photo reference (not a photo reference from the internet or taken by someone else); no work shall be submitted which has been done in a workshop or class environment or under any other supervision. All art submitted must be new (completed within the past five years) and not previously exhibited at any City of Round Rock Signal Cabinet Art and Display. **All artworks welcome.** Restrictions apply. Artists work selected will receive a \$250 honorarium.

Name: _____

Address: _____

Email: _____

Phone: _____

Signal Cabinet Art #1 (name): _____

Description of Art: _____

Date Created: _____

Signal Artwork for:

- ☐ US79 @ Telander Drive (Dell Diamond front entrance)
- ☐ US79 @ Harrell Parkway (Old Settlers Park entrance)
- ☐ FM3406 @ Chisholm Trail Rd (Round Rock Sports Center)
- ☐ Sam Bass Road @ Chisholm Trail Rd (Historic Old Town of Brushy)
- ☐ Gattis School Road @ Windy Park Drive (Clay Madsen Center entrance)

Signal Cabinet Art #2 (name): _____

Description of Art: _____

Date Created: _____

Signal Artwork for:

- ☐ US79 @ Telander Drive (Dell Diamond front entrance)
- ☐ US79 @ Harrell Parkway (Old Settlers Park entrance)
- ☐ FM3406 @ Chisholm Trail Rd (Round Rock Sports Center)
- ☐ Sam Bass Road @ Chisholm Trail Rd (Historic Old Town of Brushy)
- ☐ Gattis School Road @ Windy Park Drive (Clay Madsen Center entrance)

Signal Cabinet Art #3 (name): _____

Description of Art: _____

Date Created: _____

Signal Artwork for:

- ☐ US79 @ Telander Drive (Dell Diamond front entrance)
- ☐ US79 @ Harrell Parkway (Old Settlers Park entrance)
- ☐ FM3406 @ Chisholm Trail Rd (Round Rock Sports Center)
- ☐ Sam Bass Road @ Chisholm Trail Rd (Historic Old Town of Brushy)
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